



# Ohio Angus Newsletter

December 2010

[www.ohioangus.org](http://www.ohioangus.org)

## 2010 North American International Livestock Expo



Delegates to the 127th American Angus Association Annual Convention elected leadership during the annual meeting held in conjunction with the 2010 North American International Livestock Exposition (NAILE) Super Point Roll of Victory (ROV) Angus Show, Nov. 15 in Louisville, Ky. Directors elected to serve a three-year term seated from left are Leo McDonnell Jr., Columbus, Mont.; John Pfeiffer, Mulhall, Okla.; and John Harrell, Opelika, Ala. Standing from left are James Rentz, Coldwater, Ohio, and Kevin Yon, Ridge Spring, S.C.



Bailey Harsh, Radnor, Ohio, won the Barbara Smalstig Outstanding Leadership Award during Angus events in conjunction with the 2010 North American International Livestock Exposition (NAILE) Super Point ROV Angus Show, Nov. 15 in Louisville, Ky. Pictured from left are Fred Smalstig; Elizabeth Harsh, Bailey Harsh, Tim Harsh, and Danielle Foster, National Junior Angus Association leadership director



Gambles Shadoe 5069 won grand champion female at the 2010 North American International Livestock Exposition (NAILE) Junior Angus Heifer Show, Nov. 14 in Louisville, Ky. Lauren Grimes, Hillsboro, Ohio, owns the May 2009 daughter of B C Lookout 7024. She also won intermediate champion. John Rayfield, College Station, Texas, evaluated the 164 females before naming champions.

Other NAILE winners from Ohio include:

SCC Georgina GAF 012 - reserve winter heifer calf champion, Super Point Roll of Victory (ROV) Angus Show, Lindsey Grimes, Hillsboro, Ohio,

Champion Hill, Bidwell, Ohio, won junior get-of-sire at the Super Point Roll of Victory (ROV) Angus Show. S A V Bismarck 5682 sired the winning group.

SCC Nellie Girl 980 won senior heifer calf champion at the Junior Angus Heifer Show. Lindsey Grimes, Hillsboro, Ohio, owns the winning heifer.

# Secretary's Corner

Fellow Angus Breeders:

Please pay careful attention to all the announcements of upcoming Ohio Angus events in this issue. As we approach the winter meeting and banquet season, you will want to be sure you not only attend the Ohio Angus Association events along with the others in your schedules, but also make sure you and your family have applied for all the awards, scholarships, etc. that you are eligible for!

You will find information in this issue on many awards, including deadlines for applications, and other info for Jr. members, along with nomination information for the Ohio Angus Distinguished Service Award, and of course, tickets for our annual banquet.

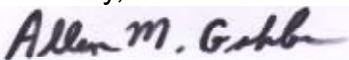
You will also find information on how to nominate animals for the Ohio Angus Super Star Sale at the 2011 Ohio Beef Expo, along with plenty of industry news and achievements by Ohio Angus members.

With our annual meeting and banquet coming up on February 5, I remind all of you that this is an excellent chance to take ownership of the organization that is working every day for you and helping promote the great Angus breed. On the 5th of February, members will not only have the opportunity to provide input on the upcoming year and what improvements can be made in our activities or what new activities we should get involved in, but members will also have the opportunity to choose their leadership for 2011. 4 at large members will be elected to serve 2 year terms, and nominations are not required prior to the meeting. All someone needs to do to run for the board is be nominated at the annual meeting, where voting will occur and results announced all in the same evening. I encourage all of you to participate and consider nominating a worthy candidate.

Finally, at the conclusion of our annual banquet, we will auction off the featured pages of the 2011 Ohio Angus Directory - Please consider promoting your farm or business and buying a page in a prime spot! For those that do not buy an ad at auction, please remember our newly advanced printing schedule for the directory, which was highly effective in 2010 and allowed for the directory to be printed for the Ohio Beef Expo. We have the same plan for 2011 so look for ad information soon, and please be prepared to submit ads in January/early February to help make our publication a true handbook and directory and deliver it to members and others early in the year!

Along with the directory, now is the time to be thinking about all of your 2011 advertising needs as well, so you can budget for the year, and make plans to capture all that we have to offer in terms of promoting your farm, business, cattle, or other products. Enclosed you will find a 2011 media kit with rates, dates, deadlines, and dimensions for all of our advertising opportunities. Contact me today to see how we can help you with your promotional needs!

Sincerely,



Allen M. Gahler  
Secretary / Fieldman

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## Newsletter AD Rates

*Monthly Ads now appear on the web!!!*

Deadline is the 20th of the preceding month in which you wish to advertise, or contact Allen ahead of time for assistance and pricing to create an ad - design and ad retrieval fees from other publications will apply. Web option also available for business card ads. Call or email today for details to meet your advertising needs!

### Newsletter

<b>1 page</b>	<b>\$150</b>
<b>1/2 page</b>	<b>\$100</b>
<b>Bus Card</b>	<b>\$200</b>
<b>(1 year)</b>	
<b>classifieds</b>	<b>1 free 25 word ad per year!</b>

## 2010 Ohio Angus Association Officers

<b>President:</b>	Bob Deitrick (740) 674-4610 ghdeitrick@yahoo.com
<b>Vice President:</b>	Dave Felumlee (740) 763-4616 dfelumlee@windstream.net
<b>Chairman:</b>	Doug Majors (740) 756-7458 majorsfarms@columbus.rr.com
<b>Treasurer:</b>	Bill Levering (740) 694-6078 bill@skyhighfarmscattle.com
<b>Secretary/Fieldman:</b>	Allen Gahler (419)350-2091 secretary@ohioangus.org

# Ohio Angus & Jr. Angus Awards

- **Jr. Member Silver Show Awards - Applications due January 10, 2011**

Forms are available on [www.ohioangus.org](http://www.ohioangus.org), and must be returned to [secretary@ohioangus.org](mailto:secretary@ohioangus.org) no later than January 10, 2011. Winners will receive their Awards at the 2011 Ohio Angus Banquet on February 5.

- **Changes for Ohio State Fair Angus Steers!**

At the recent Ohio State Fair beef cattle departmental meetings, some changes have been adopted that will affect Ohio State Fair Angus Steer exhibitors. Beginning in 2011, registered Angus steers entered in the Jr. Steer show will be shown in conjunction with the Jr. Angus heifer show rather than during the Jr. Market Steer show. Similar to the opportunity provided champion and reserve heifers in the Jr. show over the past 2 years, the Angus steers selected Champion and Reserve will be allowed the opportunity to return to the Ohio State Fair the following weekend for the Jr. Steer Show and compete for overall Champion Market Beef. In order to assure recognition of the Angus and all other breed champion steers, the Ohio State Fair has also changed the format for selecting Champion Market Beef. Instead of picking a purebred champion, all breed champions and reserves will be recognized and exhibited in the Champion Beef lineup to compete against the crossbreds for the title of Ohio State Fair Champion Market Beef. Angus steer placings will still count towards Outstanding Market Exhibitor point totals, but exhibitors that wish to compete for this award must return to compete in the Jr. Steer Show Showmanship competition, as Jr. heifer show showmanship points will not apply.

And finally, although this is not a change, any Angus steer exhibitor who wishes to compete in the Market Beef Performance and Carcass Quality show may still do so, but their steer will have to return to the Ohio State Fair during the Jr. Steer show to be loaded out with the other BPCQ steers. As in the past, steers may only show in the live ring once - either in their breed class or in the live BPCQ class, but not both. The live placing has no bearing on the results of the BPCQ show following harvest.

And don't forget, in addition to state fair premiums, the Ohio Angus Association offers \$400 in additional premiums to the top Angus steers shown at the Ohio State Fair, so be sure to nose print and tag your Angus steers for the state fair!

If you are interested in finding high quality Angus steers for show, please contact Secretary Allen Gahler, as several breeders have indicated quality steers for sale at reasonable prices. Allen would be glad to connect you with breeders in your area or across the state. email: [secretary@ohioangus.org](mailto:secretary@ohioangus.org) or cell: 419-350-2091

- **2011 OHIO JUNIOR ANGUS SCHOLARSHIPS**

Now is the time to earn college scholarship money for showing your angus cattle and being involved in the Ohio Jr. Angus Association. Several scholarships are available through the American Angus Association - as well as the Ohio Angus Association. The deadline is March 18, 2011. Must be sent either by Certified Mail or Delivery Conf. with tracking number. MUST be POSTMARKED with DATE.

Send scholarship forms or contact for questions:

Sharon L. Sanders  
5959 Hay Rd. Harrod, Ohio 45850-9753  
419-648-3233 [sanders\\_skylight\\_farm@hotmail.com](mailto:sanders_skylight_farm@hotmail.com)

- **OHIO ANGUS QUEEN**

Applicants must be active members of the Ohio Junior Angus Association and be between the ages of 16 and 21 by January 1, 2011. Applications due back to Jackie no later than January 10, 2011. Applications are available by contacting Jackie Egner 4555 Hazelbrush Rd. Shelby, OH 44875  
419-347-7123 [kjegner@hotmail.com](mailto:kjegner@hotmail.com)

- **OHIO ANGUS DISTINGUISHED SERVICE AWARD**

The Ohio Angus Association annually recognizes a nominee who has bred Angus cattle for at least 25 years and has provided exemplary leadership and service to the organization and/or the breed throughout Ohio. Nominations for this award may be submitted by any member, and forms can be found at [www.ohioangus.org](http://www.ohioangus.org)

Nominations may be returned to [secretary@ohioangus.org](mailto:secretary@ohioangus.org), and must be received by January 10, 2011.

# Sale Reports

## Eastern Ohio Angus Association Fall Sale

The Eastern Ohio Fall Sale was held October 30, 2010 at Muskingum Livestock in Zanesville, with a standing room only crowd. Cattle were sold in three states by auctioneer Todd Woodruff.

The Top bull was Lot 10, a Son of WAR Alliance 9126 6006 consigned by TerraAqua Farms - Robert C. Horner, and purchased by Tammy & Scott Hill, Hill Farms of Senecaville, Ohio for \$2900. Lot 9 was our second Highest selling bull, a son of SAV Net Worth, consigned by Bethaney Enos of Black Destiny Farm, Cambridge, Ohio, and purchased by Alvin & Doris Fuller of Salesville, Ohio for \$2800.

The top open heifer was consigned by Warne Farms, Jeff & Jared Warne, Cambridge, Ohio. The Lot 18 daughter of Silveiras El Capitan sold to Toby Neptune, New Concord, OH, for \$1500. McCauley Cattle, Mike McCauley, Cambridge, Ohio, consigned Lot 19, a daughter of SAV Bismarck that sold to Southwind Farms, Marietta, Ohio for \$1400.

Top selling cow, Lot 29, was a Plainview Lutton Daughter with a bull calf at side by EXAR New Look, consigned by Evan Snook of Caldwell, Ohio, and sold for \$1850 to Marc Luther Emerson, Bridgeport, Ohio. Our second & third high selling cows Lot 25 cow, consigned by S & J Angus, Gary Dean of West Virginia, also sold to Marc Luther Emerson of Bridgeport, Ohio for a price of \$1850, and Lot 44x consigned by Paradise Cattle Company - Jim & Sharon Winter, sold to Justin Hittle of Dresden, Ohio for \$1800.

Lot 1, the high selling steer, was consigned by Erica Snook and sold to Jessica Cole of Bentleyville, Pa. for \$750.00.

Bulls Averaged \$1322, Open heifers Averaged \$933, Cows averaged \$1409.

Please put April 2nd on your calendar for our 2011 Eastern Ohio Spring sale, October 29, 2011 for our fall sale. Please call Jim Gibson, Sale Manager, Phone 740-439-2961 or e-mail jimrgibson@yahoo.com for consignor information. Membership dues \$10.



*Miami Valley  
Angus Association*

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Rod cell: 330-697-7537



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(419) 295-6089  
kjegner@hotmail.com

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# Ohio Angus Association Super Star Sale

Ohio Beef Expo - Ohio State Fairgrounds, Columbus, Ohio

Parade of entries: Friday, March 18, 2011    Sale: Saturday, March 19, 2011

Deadline for Entries is January 10, 2011, via e-mail or hard copy, absolutely no exceptions.  
All entry materials must be postmarked, bear postage stamps and have a legible cancellation date. No metered mail.

**Entry forms may be obtained at [www.ohioangus.org](http://www.ohioangus.org) or by contacting secretary**

1. Nomination fee: \$100 Per Head, (Non refundable) Must accompany entry. Sale commission at or near 10%
2. Nomination fee will cover stall fee, bedding, transfer, vet and check off fees.
3. In case of excess numbers, the Ohio Angus Association reserves the right to have the sale committee review entries and screen if necessary. Preference will be given to older cattle and prior consignors.
4. Substitute lots are allowed. Prior notice is requested.
5. All entries must participate in the parade for buyer review on Friday. Cattle will be paraded youngest to oldest, with heifers before bulls in Cooper Arena. Grooming is not necessary for the parade.
6. Membership in the Ohio Angus Association is required, and 2011 dues must accompany entry.
7. Bulls born after January 1, 2008 are eligible. 2010 bulls should be ready for service on sale day.
8. Females born after January 1, 2006 are eligible. Embryo transplants/recipients, and pregnancies are eligible.
9. Entries are limited to 4 bulls per consignor. Out of state members are limited to 4 head, no more than 2 Bulls.
10. Sale order to be determined by sale committee. All entries will sell as individual lots - No groups or buyer's choice.
11. Entries must include the following: Ohio Angus membership form and \$35 dues, Nomination form, \$100 per entry, registration certificate signed for transfer, footnotes for catalog (email preferred), and support photos if desired - Only digital pictures will be accepted, via email or CD.
12. All materials - footnotes, pictures, etc. must be received by January 10, or they may not be included in catalog!
13. Make checks payable to Ohio Angus Association.

Mail to: Ohio Angus Association, Allen Gahler, Secretary/Fieldman, secretary@ohioangus.org  
641 N. Elliston Trowbridge Rd., Graytown, Ohio 43432 Phone: (419) 350-2091

OCA Membership Required for all consignors in the Ohio Beef Expo. If not paid by March 10, a \$40 late fee in addition to dues will be assessed to participate in the Expo.  
\*Please pay OCA\* Their address is: 10600 U.S. Rt. 42, Marysville, Ohio 43040, or visit [www.ohiocattle.org](http://www.ohiocattle.org)

## Ohio Angus Association

## Annual Dues \$35.00

Please note: Memberships are by calendar year, and are due on January 1st each year.  
Members receive a free subscription to ANGUS TOPICS magazine, the monthly Ohio Angus Newsletter, a listing in the OAA Directory, one free classified web ad, e-mail news and updates, and more...

Membership type:     Renewal     New member

Business or Farm Name: \_\_\_\_\_

Owner(s) Name: \_\_\_\_\_

Address: \_\_\_\_\_ No. of Brood Cows \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Home Phone: (\_\_\_\_) \_\_\_\_\_ Farm or Cell Phone: (\_\_\_\_) \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Check method to receive the newsletter:     E-mail\*     U.S. Mail\*\* (check one only)

\*will be e-mailed a link to the downloadable version on [www.ohioangus.org](http://www.ohioangus.org)  
\*\* Due to U.S. bulk mailing procedures, receipt takes 1-3 weeks longer than e-mail - OAA cannot guarantee timeliness of receipt or deadlines

Check any of the following you would like to receive via e-mail, as they become available to OAA:

American Angus news releases     Ohio Angus news releases     Ohio Jr. Angus news releases / info  
 Show/Sale/event forms     Award applications     Ohio Beef industry news / notes

Mail to: Ohio Angus Association, Allen Gahler, Secretary/Fieldman  
641 N. Elliston Trowbridge Rd. Graytown, Ohio 43432  
Phone (419) 350-2091    Email: [secretary@ohioangus.org](mailto:secretary@ohioangus.org)

## National Western Stock Show Nears

Crystal Albers, assistant director of communications/web editor, at 816-383-5100 or calbers@angus.org

The 105th National Western Stock Show (NWSS) will include four days of Angus shows, sales and activities Jan. 12-15, 2011, in Denver, Colo.

Hundreds of entries are expected for the Super-Point Roll of Victory (ROV) Show on the Hill, and the Carload and Pen shows in the Yards. This year a panel of three judges will evaluate ROV entries.

The Angus Bull Sale Show will kick-off Angus activities this year — a day earlier than previous years.

Prospective buyers will have the opportunity to preview the bulls during the bull sale show beginning at 8 a.m. on Wednesday, Jan. 12 in the Stadium Arena. A panel of five judges will evaluate the bulls using a composite system to help establish sale order. Judges include Paul Bennett, Red House, Va.; Brian McCulloh, Viroqua, Wis.; Greg Schreiner, Sedalia, Colo.; Darrell Stevenson, Hobson, Mont.; and Kevin Yon, Ridge Spring, S.C.

Attendees will be invited into the showing to inspect bulls after the grand and reserve grand champions have been selected.

The Super-Point Roll of Victory (ROV) Angus Bull Show follows at 11 a.m. in the Stadium Arena. The three-judge panel evaluating open show entries includes: Bill Wilson, Cloverdale, Ind.; Eldon Krebs, Gordon, Neb.; and Dick Hubman, Medford, Ore.

The National Western Angus Bull Sale will then take place beginning at 5 p.m., Wednesday in the Beef Palace Auction Arena at the Stock Show Complex.

Jerry Lehmann, Lake Ozark, Mo., will serve as auctioneer during the sale, which is managed by the American Angus Association and will again follow the sale of the 2011 Angus Foundation Heifer Package. A sale catalog is available at [www.angusjournal.com](http://www.angusjournal.com) or by request by contacting the American Angus Association at 816-383-5100.

Wednesday events wrap up at 7:30 p.m., with an Angus Reception at the Marriott City Center — Downtown. The 2011 National Junior Angus Show (NJAS) committee will be selling items at the reception.

On Thursday, Jan. 13, Angus activities begin at 8 a.m. with the junior heifer show in the Stadium Arena. Judge David Brown, Idaho Falls, Idaho, will judge the junior show.

The ROV show resumes Friday, Jan. 14, with the female show set to begin at 8 a.m. in the Stadium Arena. Wilson, Krebs and Hubman will again evaluate entries.

Angus activities conclude on Saturday, Jan. 15, with the pen and carload show in the yards. The event begins at 8 a.m. in the Livestock Center Auction Arena. John McCurry, Burrton, Kan.; Jonathan Perry, Fayetteville, Tenn.; and Montie Soules, Skiatook, Okla., will serve on the three-judge panel evaluating the group competitions.

An Angus "Listening Post" will again be located in the Yards, Wednesday through Saturday. Stop by the tent for a cup of coffee and an opportunity to visit with both the Association and Certified Angus Beef LLC staff. Association members and commercial cattle producers are encouraged to stop by the Angus tent in the yards to talk about current beef industry issues, visit with staff, ask questions and exchange ideas. There will not be a booth on the Hill this year.

For those unable to attend the event, immediate show results will be available at [www.angus.org/showresults](http://www.angus.org/showresults), which may also be accessed through mobile phones, depending on phone capabilities.

After the show, visit [www.angus.org](http://www.angus.org) for complete coverage following the NWSS.




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[gahler2@yahoo.com](mailto:gahler2@yahoo.com)      [abcgahlers@live.com](mailto:abcgahlers@live.com)



Ohio Angus Association  
 Allen Gahler, Executive Secretary / Fieldman  
 641 N. Elliston Trowbridge Rd.  
 Graytown, OH 43432

419-350-2091  
 secretary@ohioangus.org  
 www.ohioangus.org

# 2011 Media Kit

## Directory/Handbook Advertising

- Membership directory with Ohio Angus Association, Jr. Association, and Ladies Auxiliary information, show and sale info, calendar, breeder tools, activity results and photos, and advertisements
- Published annually in late March. Mailed directly to all members and advertisers. **2011 print date is March 1.**
- Over 1,000 copies distributed throughout Ohio and surrounding states at shows, sales, and industry events
- Ad design services are available, additional charges apply

	<u>Pricing</u>		<u>Specifications</u>	
	Black/white	Full Color	live area	bleed
full page	\$225	\$385	5.5 x 8.5	1/8 in. (.125)
1/2 page	\$130	\$225	5.5 x 4.25	1/8 in. (.125)

11% discount for copy ready ads received by deadline      Ads should be submitted in high resolution (300dpi) PDF format

### Deadlines / Page selection

- Premium pages / buyers choice pages to be sold at auction, Saturday, February 5, 2011 at annual banquet
- Confidential bids will be accepted if you cannot attend auction - minimum bid \$250
- Auction purchased ads include ad placement, design/layout, and color charges
- Full color pages are limited availability and usually sell out at auction
- February 5 - Deadline to reserve ad space
- February 11 - Deadline for plans and materials to be submitted for Ad design / layout assistance
- February 18 - Copy ready ad deadline

## Newsletter and Website Advertising

- Published 11 times per year (February - December) Approximate mail date is the 5th. E-mailed by the 5th to E-list members
- Copy Ready Ad Deadline is the 20th of the preceding month
- Ad design services - submit plans by the 10th of the preceding month, additional charges apply
- Ads from other publications - submit order instruction by the 20th of preceding month, fees may apply
- Ads will appear on "featured ads" on front page of web site for 30 days prior to event or specified date
- Business card ads will appear on website "advertising" page for 1 year
- Pricing is for copy ready ads in PDF format
- Newsletter is printed black and white -ads may be submitted in color and will be used in color for web/email versions
- Print ads should be submitted in high resolution (300dpi) PDF format, in full color if desired, printer will convert to grayscale
- **Angus sale advertisers will receive free sale representation and fieldman services with the placing of 2 full page ads.**
- **Must be current Ohio Angus member to advertise cattle sales, and content must relate to sale of Angus cattle.**

Size	Price	live area	bleed
full page	\$150	8.5 x 11	1/8 in. (.125)
1/2 page	\$100	8.5 x 5.5	1/8 in. (.125)
Bus Card	\$200	3.5 x 2	none

### Classified Web Advertising

- one 25 word ad free per membership per year
- others \$10 for 30 days with 25 word max, \$5 per additional 10 words, \$5 per picture or link

## Additional Advertising Services

### E-Mail Blasts

- One time e-mail with or without attachment
- Sent to all Ohio Angus members
- \$100 per e-mail / \$50 with purchase of full page news ad
- Complimentary service to District Associations

### Direct Mailings / Mail List Access

- The membership and other mailing lists are the sole property of the Ohio Angus Association and may not be duplicated or used in any manner without proper consent.
- Members or business advertisers may conduct special mailings through the Ohio Angus Association, for \$150 plus printing and mailing costs
- Under no circumstances will the mailing list be distributed via hard copy or electronic to anyone other than the printer of choice for the mailing.

\*All prices and regulations subject to change, as determined by the Ohio Angus Association board of directors\*

# Good enough to get better

Amanda Barstow, CAB Director of Corporate Customer Relations



Do you ever wish there was somebody who could handle all the routine, behind-the-scenes details at your ranch? Maybe you already have that indispensable employee or dedicated family member who gets the salebook to the printer on time or makes certain you have enough dewormer at weaning. Either way, you know how valuable a trusty support person can be.

Here at Certified Angus Beef LLC (CAB) we have a whole team of go-to folks who manage details for us and our licensed partners, and recently they've become even more efficient at doing just that. Support staff from various divisions joined with our customer service team to form Corporate Customer Relations.

The reorganization comes as a response to a hard look in the mirror. We saw our growth over the past 33 years and evaluated every staffing aspect. Who had similar roles? Why did so many people work independently to execute seemingly similar tasks? Now we're deciding what events, activities and projects we need to keep and what needs to go. We're talking about those things we only dream of doing and identifying the obstacles. We are increasing collaboration and eliminating overlap.

The end of the year may be an ideal time for you to evaluate such questions for your business.

As we've been asking them, the resounding answer is that the CAB marketing team needs to redouble its efforts in 2011. We want CAB to become a destination brand, where people seek out an establishment, grocer or restaurant just because they carry this brand that adds value to your cattle.

We want to expand CAB presence in major markets. We will ramp up current efforts to increase their impact. We're on our fourth year of record-setting tonnage, but if we're going to continue building on that we have to take on the 4-H philosophy: to make the best better.

As the marketing team keeps building, we will be right behind them absorbing many of the routine responsibilities. We will help with event planning, training, presentations and design requests. Someone needs 100 table tents shipped to a restaurant? We're on it. If a training module needs to be updated with current numbers, we've got it covered. You need help finding something on our website? Call us.

This Corporate Customer Relations team is still so new that the office-cubical moves aren't even complete. But as the dust settles on newly relocated file cabinets, we're excited to see how it increases efficiency and helps us accomplish bigger, loftier goals. We hope you're excited, too. This move illustrates what your brand is doing to make sure we don't ever get complacent or settle for good enough—and there are a lot of details to go along with that.

The advertisement features a black Angus bull in profile, facing left, set against a background of radiating lines and circles. The text is arranged as follows:

- Regis** (Large, bold, serif font)
- COBA** (Large, serif font)
- SELECT SIRES** (Flanking a stylized 'S' logo)
- Since 1946* (Small, italicized serif font)
- 7AN330 Coleman Regis 904** (Large, bold, serif font)
- Onward x SAV Final Answer X Traveler 8180* (Medium, italicized serif font)
- Limited Availability. Call and put in your order.* (Small, italicized serif font)
- \* SUPER LOW BW EPD AT -2.7** (Medium, bold, sans-serif font)
- \* GENERATIONS OF COW POWER BEHIND THIS YOUNG SIRE** (Medium, bold, sans-serif font)
- \* PHENOTYPE TO SPARE** (Medium, bold, sans-serif font)
- \* CHECK OUT HIS PICTURES AT WWW.SELECTSIRESBEEF.COM** (Medium, bold, sans-serif font)
- OHIO PROUD** (Small logo with text "GROWN • RAISED • PROCESSED IN OHIO")
- COBA / SELECT SIRES** (Medium, bold, sans-serif font)
- 1-800-837-2621** (Medium, bold, sans-serif font)
- WWW.SELECTSIRESBEEF.COM** (Medium, bold, sans-serif font)

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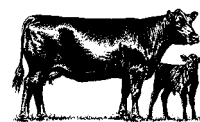
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# Industry News and Notes

## American Angus Association® Members Approve Amendments

Crystal Albers, assistant director of communications/web editor, at 816-383-5100 or calbers@angus.org

Delegates from throughout the U.S. and Canada traveled to Louisville, Ky., last week to attend the American Angus Association's 127th Annual Convention of Delegates. Elected delegates met Monday, Nov. 15, to conduct Association business and to elect five directors to the Association Board of Directors.


The meeting was held at the Kentucky Fair and Exposition Center in conjunction with the North American International Livestock Exposition (NAILE) Super-Point Roll of Victory (ROV) Angus Show.

In addition to electing five directors from the unprecedented slate of 10 board candidates (click here for more information), the delegates approved four amendments to the Association's bylaws, including:

- An amendment to Article II, Section 2.5, that defines and distinguishes between the two types of life memberships now recognized by the Association: the previous life memberships issued prior to Oct. 1, 1980, and those life memberships issued after Jan. 1, 2010.
- An amendment to Article III, Section 3.1, re-affirms that delegates will be selected to represent members at the Annual Meeting (Convention of Delegates) and that such delegates will be selected under the Bylaws by a representative of each active life or active regular member.
- An amendment to Article III, Section 3.6 (a), re-affirms that each active life or active regular membership will have the right to nominate one delegate candidate.
- An amendment to Article III, Section 3.6 (c), provides that only one representative of an active life or active regular membership will be eligible to serve as a delegate candidate. As a result, a single membership cannot have more than one delegate candidate. This amendment also describes the process by which an individual shall be selected as a delegate candidate in those situations in which two or more individuals associated with a single membership are nominated. It also describes how that one person will be selected if more than one person per membership is nominated to be a candidate delegate.

"The amendment revisions were offered to the delegates in an effort to more clearly define the intent they were written in, to provide one membership with one vote," Don Laughlin, Association director of member services, says.

Visit [www.angus.org](http://www.angus.org) for further coverage of Angus events in Louisville, including The Angus Report, board elections and show results.





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# Ohio Angus Distinguished Service Award

The Awards and Recognition Committee is seeking nominations for the Ohio Angus Association Distinguished Service Award, to be presented February 5, 2011 at the annual meeting/ banquet. We invite and encourage individual members of the Ohio Angus Association or any of the regional organizations to annually submit a nomination for someone who you feel meets the following criteria:

- The nominee must be a member in good standing of the Ohio Angus Association.
- The nominee must be a documented breeder of registered Angus cattle for a minimum of 25 years.
- It will be beneficial to the nominee if it can be documented that this individual/family has participated in and contributed to a variety of local, state and national Angus activities.
- The breeding program of the nominee should demonstrate diversity, creativity, and progress which have contributed to the advancement of the breed during their time as an Angus breeder.
- Active community involvement and contributions by the nominee should be documented.
- Throughout this nomination process total family involvement where applicable should be stressed.

For applications and additional information, visit [www.ohioangus.org](http://www.ohioangus.org) - Nominations due January 10

## Ohio Angus Association Annual Meeting & Awards Banquet Saturday \* February 5, 2011

All meetings and banquet to be held at  
All Occasions Catering  
6898 Waldo-Delaware Rd. Waldo, OH 43356  
(just off of Hwy 23, north of Delaware)

**4:00 p.m.** Ohio Angus Association Annual Meeting  
Ohio Angus Auxiliary Annual Meeting  
Ohio Junior Angus Association Business Meeting

The facility has separate meeting rooms, and all 3 business meetings will take place at the conference center and conclude by 5:30

**5:30 p.m.** Doors open to Banquet room

**6:00 p.m.** Dinner served, banquet and awards program,  
and the auction for select pages in the 2011 Directory

Entertainment this year will consist of an ongoing slideshow compiled by the Ohio Angus Association, Ohio Jr. Angus, and Ladies Auxiliary, providing a year in review of many great Angus events in Ohio!

The banquet is a ticketed event, and anyone who requires a seat of their own must have a ticket to attend. Tickets will be mailed upon receipt of the RSVP form and payment. Tickets will NOT be available at the door. Thank you for your advanced planning!

### Ohio Angus Association Annual Banquet RSVP Must be received by January 10, 2011

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Names of those attending:

Name

Name

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Number of tickets: \_\_\_\_\_ X \$13.50 Each = \$ \_\_\_\_\_

Anyone requiring their own seat will be required to have a ticket

Tickets will be mailed following receipt of payment

Mail to: Ohio Angus Association, Allen Gahler, Secretary/Fieldman

641 N Elliston-Trowbridge Rd., Graytown, Ohio 43432

In the event of severe weather, the Ohio Angus board may choose to postpone the banquet - Please check the website [www.ohioangus.org](http://www.ohioangus.org) for information the day of the banquet. Info will be posted by 12 noon on 2/5/10

Jan. 1 Ohio Angus Association memberships due  
 Jan. 10 Ohio Beef Expo Angus Sale entries due  
 Jr. Angus silver show award apps due  
 Distinguished Service Award Apps due  
 Ohio Angus banquet RSVP due

Feb. 5 Ohio Angus Association Banquet  
 Mar 18-20 Ohio Beef Expo

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